



AJC Decatur Book Festival

## 2019 OFFICIAL PROGRAM ADVERTISING RATES

### Why advertise in the AJC Decatur Book Festival program?

- The AJC Decatur Book Festival (DBF) is one of the largest independent book festivals in the country, drawing people from all over the metro Atlanta area and the South.
- 300,000 copies will be printed for the 2019 DBF.
- 250,000 copies will be distributed in the Sunday Atlanta Journal-Constitution on August 25; the remaining 50,000 copies will be distributed in libraries, bookstores, and throughout the festival grounds.
- Last year, 80,000 people attended the DBF—this year should attract even more.

<u>AD SIZE</u>		<u>RATE</u>
Sixteenth page	(2.375" W x 2.375" H)	\$ 250
Eighth page	(4.89" W x 2.375" H)	\$ 500
Quarter page	(4.89" W x 4.875" H)	\$ 1000
Half page	(9.89" W x 4.875" H)	\$ 2,000
Full page	(9.89" W x 9.85" H)	\$ 3,800
Inside Back Cover	(9.89" W x 9.85" H)	\$ 5,800

InDesign files (with supporting fonts and links), high-res (300 dpi) jpeg, tiff, or eps files, and print-ready PDFs are acceptable. **Payment and materials must be received by July 1, 2019.**

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_ SIZE AD REQUESTED \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**Reserve your space today! Mail completed form and check (made payable to AJC Decatur Book Festival, Inc.)**

**AJC Decatur Book Festival Ad Sales, P.O. Box 337, Decatur, GA 30031.**

**Or, complete our online form, and pay online at [www.decatourbookfestival.com/support/program\\_ad](http://www.decatourbookfestival.com/support/program_ad).**

**Email print ready files of your ad artwork to [marketing@decatourbookfestival.com](mailto:marketing@decatourbookfestival.com).**

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